

Ryan Cather

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ryancather.com

Senior Product Designer specializing in 0-1 SaaS and AI products for startups, enterprise platforms, and consumer Experiences. Product leader.

Experience

Senior product designer – Shipright Studio – Dec 2023 – Present

- Designed AI-native digital products and scalable design systems for SaaS founders and tech companies.
- Worked with cross functional collaborators to provide design solutions, strategy and product thinking.
- Designed machine readable design systems, motion design, prototypes, and Polished ui. Daily fluency in Claude code, Figma, Cursor, and Ai guidelines for Mobile and web. Conducted user research, testing and iteration.
- Created presentations, and used strong product thinking to present rationale behind design decisions.

Senior Product Designer · Intuit · Full-time · 3 years May 2021 – Apr 2024

- Led a platform wide design initiative around proactive interventions for self help in Turbo Tax, leading to an 18% decrease in Tax filer abandonment.
- Designed an end to end Payment refund experience for over 45 Million Quickbooks Users.
- Delivered Robust prototypes, user journeys and polished UI for Mobile and web experiences.
- Created enterprise strategy with cross functional collaborators to create roadmap impact.
- Created presentations to deliver rationale behind design solutions to leadership.

UX Designer · ServiceNow · Contract Oct 2020 – Apr 2021

- Designed enterprise workflow experiences for the Workspace platform, improving clarity and efficiency across complex internal tools used by distributed teams.
- Produced key deliverables including user flows, wireframes, high-fidelity UI designs, interactive prototypes, and production-ready specifications aligned with platform design standards.
- Designed solutions for knowledge workers and developers in the ServiceNOW platform.

Web designer · EyeUniversal LLC · Contract · San Diego Jan 2018 – Sep 2019

- Created responsive marketing websites and digital experiences for a range of client industries, translating business requirements into clear, visually compelling interfaces.
- Delivered key assets including wireframes, high-fidelity mockups, design systems, and production-ready web layouts optimized for desktop and mobile. Collaborated with developers and stakeholders to ensure accurate implementation, consistent branding, and scalable UI patterns that supported long-term product and marketing needs.

Education

B.A. Multimedia, Graphic Design · San Diego State University 2016 – 2018

UX Nanodegree · Udacity 2020